

7.2.1 (d) Developing individual to Create Better Society through Red Ribbon Club

Red Ribbon Club at S.S.Jain Subodh P.G. College is envisaged to instill among all students the value of service, develop healthy life styles, and increase availability of safe and adequate quantities of blood to all the needy. Red Ribbon Club (RRC) is a voluntary on campus intervention being spearheaded by the Rajasthan State AIDS Control Society and implemented by the Government of India in the higher Educational institutions, aiming at heightening their risk perception and preventing HIV as well as promoting voluntary blood donation among youth between the age of 17-25 yrs. In our college Red Ribbon Club was started in the year November 30,2015 with the first Unit headed by Dr.Preeti Shrivastav.

There are 6 units at present with 600 students as peer educators.

Red Ribbon Club is involved in extension activities. Activities carried out are as follows,

- Voluntary non-remunerated blood donation among youth.
- Training to create among the youth a cadre of peer educators for seeking and encouraging positive health behavior.
- Educate youth with correct, concise and adequate information and heighten their level of awareness about HIV/AIDS/STI/sexuality and other related issues (thus eliminate myths and misconceptions).
- Participation in Marathons and Rallies
- Organizing Vaccination Camps

Dr Preeti Srivastava Coordinator Red Ribbon club received National Award from Union Minister of Health and Family Welfare on World AIDS Day on **December 1, 2019**



Unit Heads of Red Ribbon club receiving National Award

S.No.	Name	Designation	Appointment/Post
1.	Dr.Preeti Shrivastav	Associate Professor	Coordinator
2.	Dr.Suprithy Paliwal	Associate Professor	Unit Head
3.	Dr.Shefali Jain	Associate Professor	Unit Head
4.	Dr.Vimal Katta	Associate Professor	Unit Head
5.	Dr.Yashoda Saini	Associate Professor	Unit Head
6.	Dr.Shipra Sharma	Assistant Professor	Unit Head
7.	Dr.Shazia.M.Jamal	Assistant Professor	Unit Head

ACTIVITIES ORGANISED BY RED RIBBON CLUB

1. Blood donation Camp



2. National Youth Day

With the aim to create awareness about HIV/AIDS among youth, a national level quiz competition was organized by Rajasthan State AIDS Control Society on **January 12, 2023** at Rajasthan International Center, Jaipur. The execution of the programme was done by, Red Ribbon Club of S. S. Jain Subodh P.G. College .

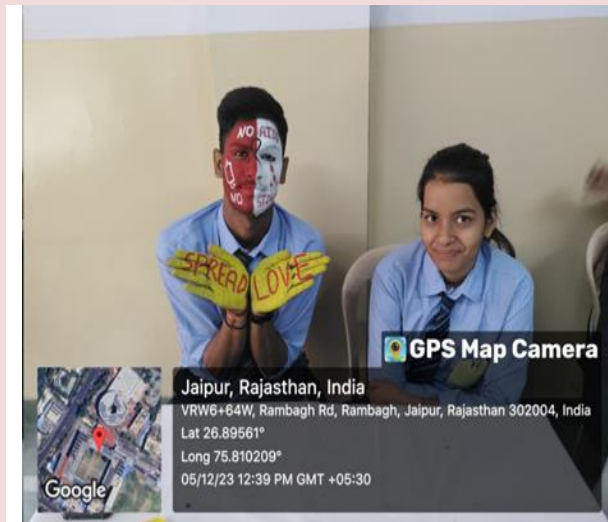


1. World AIDS Day

On December 5, 2023, Red Ribbon Club celebrated World AIDS Day with a unique and impactful awareness campaign SPARSH, meaning 'touch', symbolized the power of human connection and compassion in the face of HIV/AIDS.

With the theme Debate, Poster Making, Rangoli and Face painting competitions were organized in which 150 students participated enthusiastically. The occasion was graced by **Dr. Sushil Kumar Parmar** Director (AIDS) & Project Director (RSACS), **Dr. Pradeep Chaudhary**, Joint Director IEC and **Ms. Garima Bhati** Assistant Director Youth. Affairs. The guests were welcomed by our principal **Prof.K.B.Sharma** and he also motivated the students for more participation in such a noble cause.





2. Flash Mob for AIDS Awareness

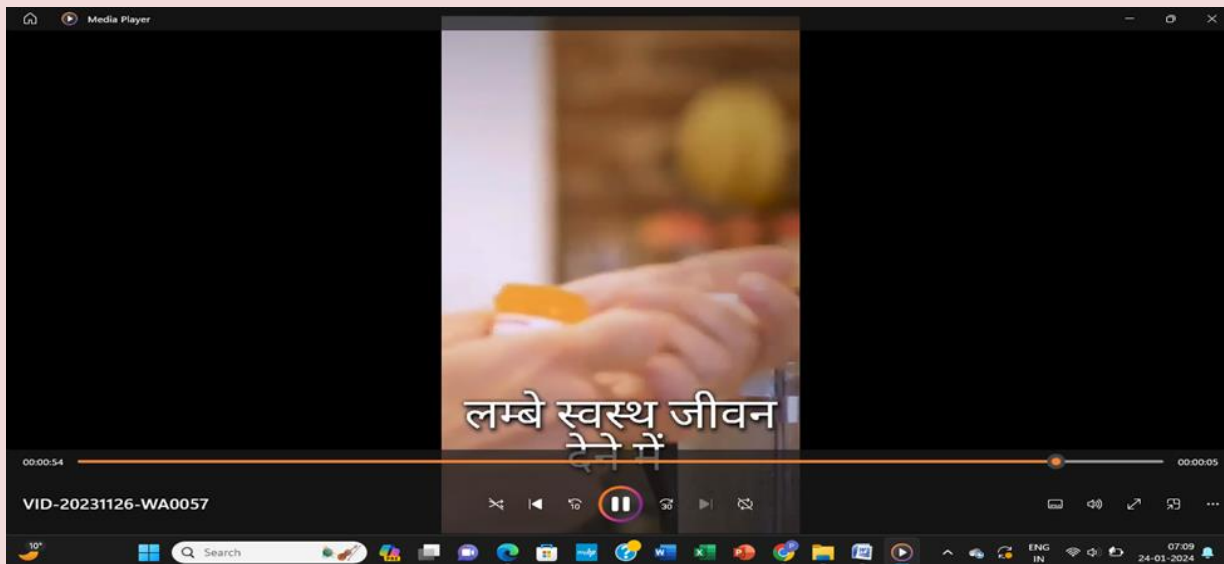
Red Ribbon Club organized a flash mob activity at City Pulse Mall on December 1, 2023. Flash mob is a creative and engaging way to raise awareness about the importance of HIV prevention, testing, and supporting those affected by the virus. A group of peer educators who are passionate about the cause performed a motivational dance and act to spread an awareness message among the community.

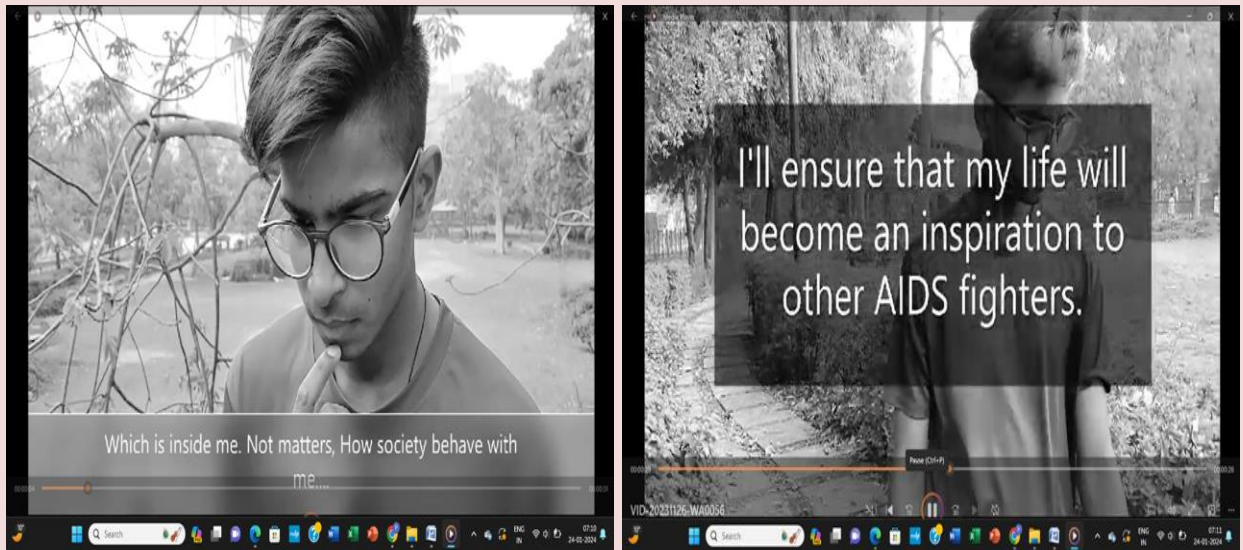
The programme was graced by Dr. Sushil Parmar - Project Director, Dr. Pradeep Chaudhary, Joint Director IEC and Ms. Garima Bhati - Assistant Director Youth Affairs. Dr. Pradeep Chaudhary acknowledged the efforts of students and Dr. Sushil Parmar spoke on AIDS awareness and share their vision towards society.



3. “Rock the Reel” –Reel making Competition

To spread the awareness through the social platform Red Ribbon Club in association with the Rajasthan State AIDS Control Society, organized a Red Ribbon Reel “Rock the Reel” making Competition on November 29 2023 .to provide an opportunity for the volunteers to express their thoughts and raise awareness about important aspects of HIV prevention. The activity included a short video of thirty seconds to one-minute duration in which students highlighted key messages related to HIV prevention and awareness, social stigma towards HIV patients, HIV/AIDS Helpline number (1097). More than fifty students participated in this competition





4. National Level Marathon “Red Run” Goa

Students of our college **Mr.Avinash Gupta** and **Ms.Jyoti Kanwar** participated in the event along with **Mr.Arjun Nath** and **Ms.Raju Sharma** in the event held in Goa on **October 8,2023**.





5. State Level Marathon “Red Run” Udaipur

To create awareness among the youth about HIV/AIDS, Rajasthan AIDS Control Society (Red Ribbon Club) organized 5 km State level Red Run Competition at Udaipur on **September 21, 2023**. The participants were from different universities of Rajasthan. The students of our College **Avinash Gupta** and **Praveen Kumar Choudhary** won I and III position in the Boy's Category and **Ms. Jyoti Kanwar** won the II position in Girls category. Winners of the state level competition Avinash Gupta and Jyoti Kanwar represented Rajasthan at the 10 Km National level Red Run Competition at Goa on **October 8, 2023**.



6. CPR training program

Red Ribbon Club organized a CPR training program on **September 1, 2023**. **Dr. Swati Soni** of Santokba Durlabhji Memorial Hospital gave an overview of basic life support principles, including the importance of early recognition of cardiac arrest, the activation of emergency services, and the initiation of CPR. More than 300 students participated in the CPR training program. The students were also given a hands on practice.



7. Awareness Campaign for Blood Donation through Nukkad Natak

The Red Ribbon Club Units of college organized an Awareness Campaign for Blood Donation through Nukkad Natak in association with **Blood Connect Foundation on March 13, 2023**. Street Plays are an influential medium for social commentary and awareness as they are typically staged in public to reach a diverse audience.

This activity aimed to address and create awareness about the importance of blood donation and the role of youth in society. Nukkad Natak on blood donation awareness was carried out at different parts of the college premise. Peer educators of our college performed a nukkad natak entitled **“Zindagi na milegi dubara”** by a group of 10-15 team members.



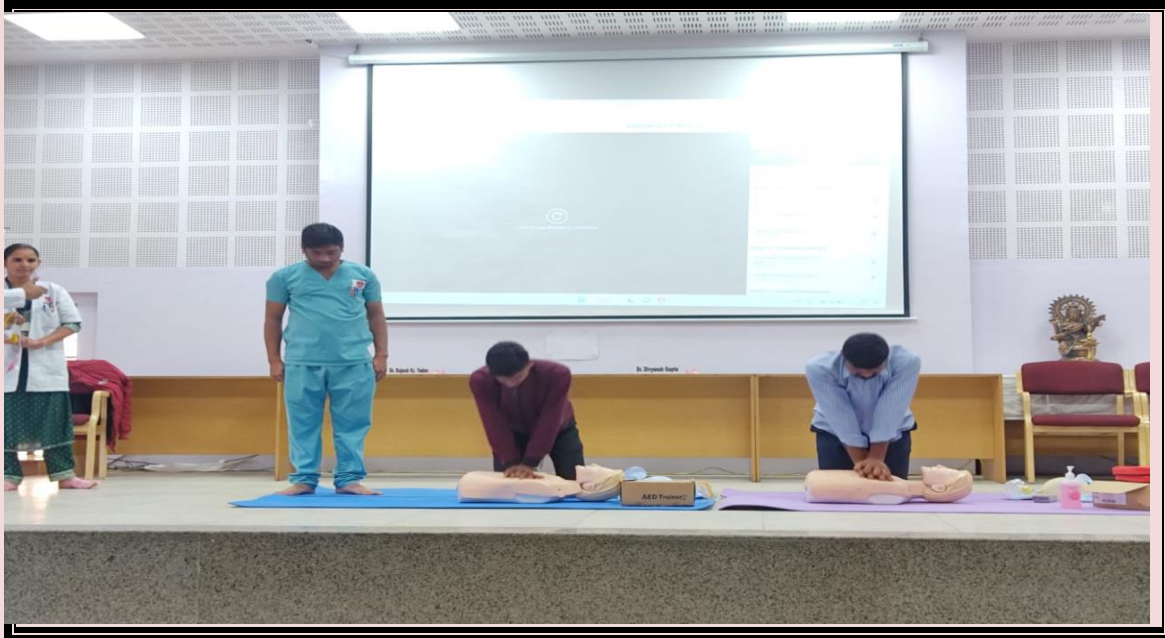
8. State Level Dance Competition on National Youth Day

National Youth Day celebrations play a vivacious part in recognizing the youth potential and providing them inspiration to shape their future. As we commemorate National Youth Day each year, the diverse range of activities organized on this day to reveal the multifaceted talents and aspirations of the youth, emphasizing their role as active contributors to societal progress. Endowed students of Subodh College enthusiastically participated in State level Dance competition organized by **Rajasthan State AIDS Control Society** on **January 16, 2023**.



9. First Aid and CPR training

Cardiopulmonary resuscitation (CPR) is a lifesaving technique that's useful in many emergencies in which someone's breathing or heartbeat has stopped. The units of Red Ribbon Club in collaboration with Santokba Durlabhji hospital organized a CPR training Programme on December 17, 2022. The peer educators were demonstrated about giving rescue breaths and then given training on hands-only CPR, which is uninterrupted chest compressions of 100 to 120 a minute until paramedics arrive.



10. Blood Donation Camp

A Blood donation camp was organized in collaboration with Suman blood bank on **14th December 2022**, with the aim of addressing the constant need for a stable and ample blood supply for medical treatments and emergencies. The Red Ribbon Club supports voluntary blood donation without compensation. The programme was inaugurated with lamp lighting. **Principal Prof. K.B. Sharma** addressed the participants and appreciated their efforts for this noble cause. **250 units of blood** was collected during the camp.



11. "SPARSH" World AIDS Day Celebration

Red Ribbon Clubs of Subodh organized a drawing competition "SPARSH" on **December 5, 2022** for the children living with HIV/AIDS of Aashray Care Home and Faith Sansthan. The activity was followed by a Counseling session by **Dr. Geetu Sisodiya** to tap the emotions of the children. Prize distribution ceremony was presided by **Dr. Rajeev Bagarhatta, Principal, S.M.S. Medical College, Jaipur** and enlightened the gathering with his motivating speech. The

ceremony was also graced by **Dr.Pradeep Choudhary** and **Ms.Garima Bhati**, project director of Rajasthan State AIDS Control Society.



12. Quiz Competition organized by Rajasthan State AIDS Control Society.

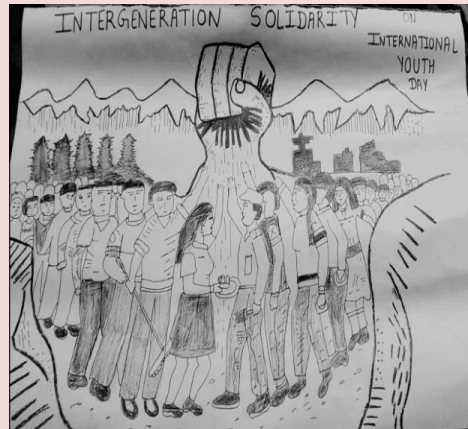
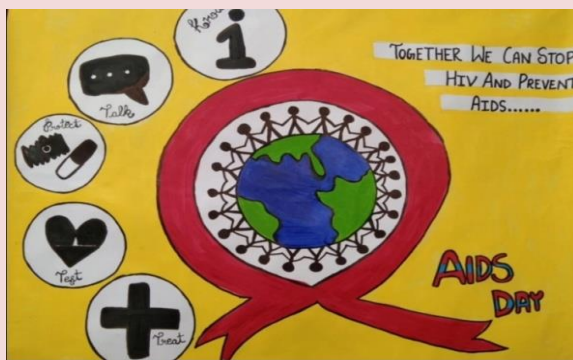
On **October 15, 2022**, Rajasthan State AIDS Control Society organized a Quiz Competition as part of its awareness and educational initiatives. 25 teams, with 2 students in each team, participated in the Quiz Competition. This diverse participation added an element of healthy competition and brought together students from various educational backgrounds.



13. Poster, Short Film making, and Reel Making on the occasion of International Youth Day

On **August 12, 2022** Red Ribbon Clubs organized a vibrant and engaging competitions to commemorate International Youth Day. The event featured three creative competitions: Poster Making, Short Film Making, and Reel Making, all centered around the theme "Intergenerational Solidarity: Creating a World for all Ages."The event was a great success, with 150 students participating across the three categories. The enthusiastic involvement of students showcased

their commitment to artistic expression and their eagerness to contribute to discussions on intergenerational solidarity.



14. Covid Vaccination (Booster dose) Camp

The COVID-19 pandemic led the world to undertake the largest vaccination campaign in human history. Red Ribbon Clubs organized a Covid Vaccination (Booster dose) Camp on **August 6, 2022**. Booster doses of Covaccine and Covishield were administered. Approximately 350 individuals were vaccinated reflecting a robust community engagement. The participants included students, faculty members, staff, and residents from the surrounding area. This broad spectrum of participation reflected the effectiveness of the Red Ribbon Club's outreach efforts

and the importance of community-wide vaccination efforts. This initiative exemplifies the spirit of service and community engagement that our college values, contributing to the broader global effort to overcome the challenges posed by the pandemic.



15. Pledged against Tobacco Consumption and visit to Narayana Multi-Specialty Hospital

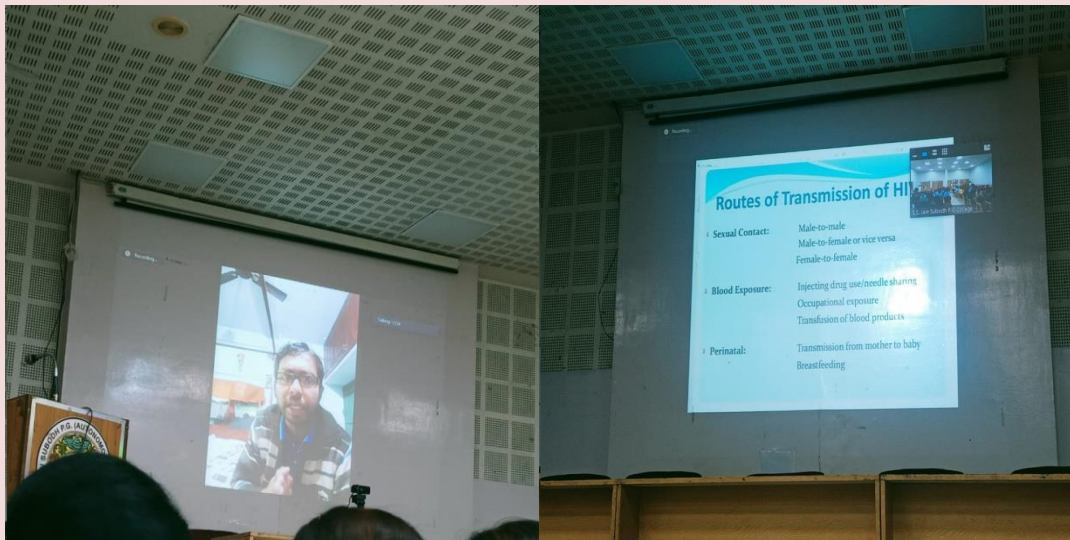
On the occasion of "World No Tobacco Day" on May 31, 2022, the unit heads of Red Ribbon Club of the college along with the students pledged against tobacco consumption and visited Narayana Multi-specialty hospital's Oncology department for an awareness campaign on various cancers caused because of tobacco consumption. Dr. Rohit Swamy delivered a lecture along with the screening of certain videos which were very informative.



16. Interactive Session on HIV, Stigma and Motherhood

An interactive session on HIV, Stigma and Motherhood was organized by filmmaker and Director Sourav Kumar from Kolkata on February 7, 2022. Mr. The session was an interactive session. There was also a poster making activity which received an overwhelming response in the form of digital and non-digital poster presentation.

The students also spoke about the helping hand that should be given to the society through the posters made by them and inputs were given by the resource person with regard to the ways of presenting them to create awareness.



17. Signature Campaign on “END INEQUALITIES. END AIDS, END PANDEMICS”

A signature campaign was organized on December 1, 2021 with the theme “END INEQUALITIES. END AIDS, END PANDEMICS.” The theme highlighted the urgent need to end the inequalities that drive AIDS and other pandemics around the world. Students, volunteers and staff members participated in the event and signatures were collected on the poster, making a promise to raise awareness in general population about HIV/AIDS and the stigma and discrimination. Principal K. B. Sharma appreciated the efforts of RRC team for such a purposeful campaign.



18. Online International Webinar on “Prevalence of HIV in Blood Donors with Tuberculosis Risk Assessment”

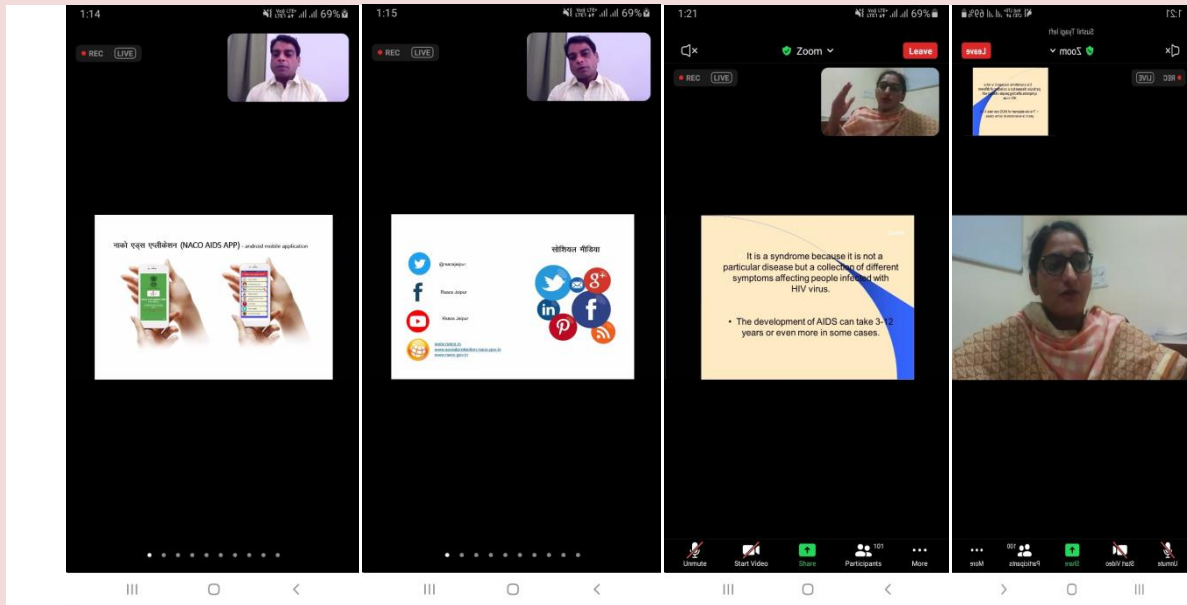
One day International Webinar on “Prevalence of HIV in Blood Donors with Tuberculosis Risk Assessment” was organized in association with Rajasthan AIDS Control Society, Jaipur on September 3, 2021. Objectives of the webinar were to find-out the extent of Tuberculosis (TB) in HIV patients and how to deliver high-quality care to individuals living with HIV and inexplicably affect society. The webinar was inaugurated by Principal Prof. K. B. Sharma. Webinar was graced by Chief Guest Dr. Ravi Prakash Sharma, Project Director-IEC, Rajasthan State AIDS Control Society and Presiding Guest Dr. Pradeep Chaudhary, Joint Director, Rajasthan State AIDS Control Society, Jaipur. Resource persons of the webinar were Dr. Fahmida Khatoon Zahid Balouch Associate Professor, University of Hail, Saudi Arabia, UAE

Dr. Ravi Kumar Tandon, Assistant Professor Jawaharlal Nehru University, New Delhi, Dr. Narendra Chaudhary, Cancer Research Scientist, UNMC, Omaha, Nebraska, USA. They enlightened the participants on HIV and TB Co-infection, Demystifying Immunopathogenesis of HIV Infection, and Prevalence and Role of Enteric Bacterial Pathogens in Emergence of HIV and TB Drug Resistance. 1050 participants registered for the Webinar.



19. Online National Webinar on HIV/AIDS: Stigma and Discrimination

One day National Webinar on HIV/AIDS: Stigma and Discrimination was organized by Red Ribbon Club in association with Rajasthan State AIDS Control Society Jaipur on August 21, 2021. The aim of the webinar was to find a resilient society and a positive mutually respectful relation for HIV/AIDS Patients to rebuild their self-esteem & improve their quality of life. The Chief Guest of the webinar was Dr. Pradeep Chaudhary, Joint Director, Rajasthan State AIDS Control Society, Jaipur and Guest of Honor was Ms. Garima Bhati, Assistant Director, Youth affairs, Jaipur. Resource persons of the webinar were Mr. Nahid Mohammad, Information Communication Education (IEC) and Mainstreaming in National AIDS Control Program with National AIDS Control Organization and Ms. Nazish Mustafa, Programme Officer, TSU for DSACS, India Health Action Trust, Delhi. The webinar started with the welcome address of the Principal Prof. K.B. Sharma. Mr. Nahid Mohammad explained about HIV and AIDS, how it is transmitted and precautions to take. Ms. Nazish Mustafa also explained about the importance of preventing the disease to spread from Mother to Child.



20. Implementation of two phases of Awareness Campaigns on HIV/AIDS, Tuberculosis and Voluntary Blood Donation

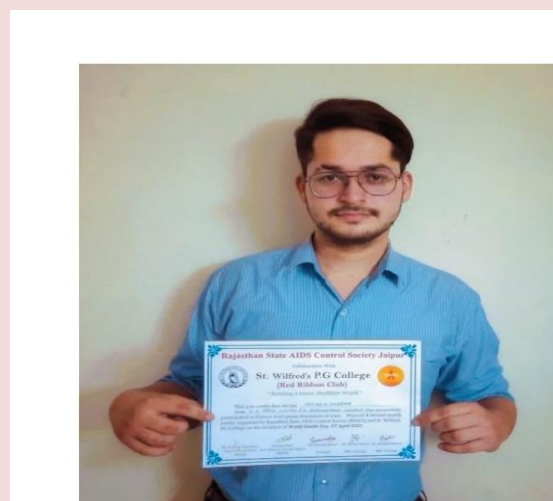
Under the aegis of 'Azadika Amrit Mahotsav', the Ministry of Health & family welfare, Govt. of India implemented two phases of awareness campaigns on HIV/AIDS, Tuberculosis and Voluntary Blood Donation. Phase I of awareness campaign on HIV/AIDS and TB was launched on August 12, 2021. The campaign endeavored to generate awareness regarding prevention of

HIV/AIDS and TB, promotion of related services and reduce stigma and discrimination related to HIV/AIDS and TB. The RRC team and students virtually participated in the launch events.

21. District level group discussion on Mental and Physical health

Mental health and physical health are very closely connected. Mental health plays a major role in maintaining good physical health and vice versa. This was appraised by our students

Ms. Bhoomika Fulwani and Mr. Sachin Sharma in a district level group discussion on Mental and Physical health. During the discussion, students emphasized the pivotal role played by mental health in sustaining optimal physical health. They elucidated how mental well-being influences lifestyle choices, coping mechanisms, and overall health practices. The activity was organized by St Wilfred P. G. College in association with Rajasthan State AIDS Control Society on April 7, 2021 on the occasion of “World Health Day”.



22. State Level Award Function 2021

The units of Red Ribbon Club showcased remarkable dedication and made a profound impact throughout the academic year, achieving a phenomenal performance in its diverse range of activities. The Honorable Vice Chancellor of MLSU, Udaipur, conferred this prestigious award on **March 18, 2021** in State Level Award Function 2021, acknowledging the **outstanding performance of the Red Ribbon Club throughout the academic year 2020-2021**. **Dr. Preeti Srivastava and Dr. Shazia M. Jamal** Received the award, It was a testament to the dedication and teamwork within the club, promoting awareness and contributing to the well-being of the community. The recognition inspired us to continue making a positive impact in health related initiatives.

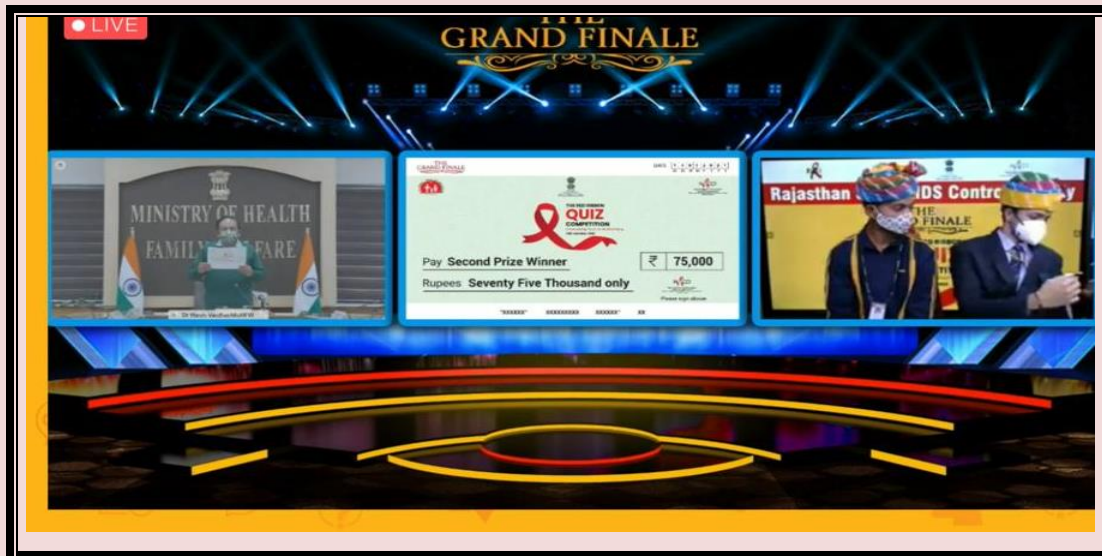


23. National Level Quiz Competition on HIV/AIDS.

National AIDS Control Organization (NACO) organized a National level quiz competition, which was organized at different levels. **Mr. Devesh Jain**, student of our college was **runner up at the national level**. In this regard, District level quiz competition was organized on **6th November 2020** by Rajasthan State AIDS Control Society (RSACS) in which 40 colleges of Jaipur took part and Devesh Jain and Rahul Chaudhary of the college stood 2nd. Further The State level quiz competition was organized on **11th November 2020** in which 50 teams of 12

districts participated and Devesh Jain and Dilip Kumawat bagged 2nd position in which Devesh Jain was selected for the Regional Quiz competition. At the regional level which was organized on 7th -8th January 2021, 32 teams from the States and the Union Territories took part. Rajasthan team which was part of the Northern region team Rajasthan stood First in this competition.

The Grand Finale was organized on 12th January, 2021 (National Youth Day) in which all the winning teams of regional level participated. Team Rajasthan secured 2nd position in this competition and won Rs. 75000 as award money. This competition was chaired by Union Health Minister-**Dr. Harshwardhan** and Union Health Minister of State- **Dr. Aswini Kumar Chaubey**.



24. Online Quiz on Voluntary Blood Donation Awareness

The only source of blood for patients who need a transfusion is a generous blood donor. Undoubtedly, blood stands as the most invaluable gift a human being can offer to another so, voluntary blood donation is a noble act that holds the power to save lives and make a significant impact on community health. Along with this act there is a need for knowing about various facts related to it. An Online Quiz on Voluntary Blood Donation Awareness was organized by the Red Ribbon Clubs on **October 1, 2020**. The significant participation of 812 individuals in the quiz was a commendable reflection of community engagement and awareness. The large number of participants indicates a positive response to initiatives aimed at raising awareness about blood donation. After the event, E-Certificates were presented to all the participants.



Success story : We have achieved success in organizing various activities for the noble cause of reduction of HIV AIDS. We are proud to achieve awards at the state and national level for our contribution to the society and also being the runner ups of the national level quiz.

The students of our College **Avinash Gupta** and **Praveen Kumar Choudhary** won I and III position in the Boy's Category and **Ms. Jyoti Kanwar** won the II position in Girls category. Winners of the state level competition Avinash Gupta and Jyoti Kanwar represented Rajasthan at the 10 Km National level Red Run Competition at Goa on **October 8, 2023**.

Mr. Devesh Jain, student of our college was **runner up at the national level quiz on HIV Aids** in Delhi on **January 12, 2021**

State Level Award for outstanding performance of the Red Ribbon Club in the academic year 2020-2021

Dr Preeti Srivastava Coordinator Red Ribbon club received National Award from Union Minister of Health and Family Welfare Dr **Harshvardhan** for 'The Best Red Ribbon Club' for their "Exceptional Work in Engaging Youth for Awareness on HIV/AIDS" on World AIDS Day, **December 1, 2019** at KDS Auditorium, New Delhi.

