

Subodh Newsletter

September I 2016

Editorial

*Let knowledge be your goal,
And success your passion,
For wings of learning can take you high,
Only if you have zeal and dedication.*

As you all start a new chapter of your academic life, we not only extend a warm welcome to you but also wish for you a great journey marked by academic growth and moral enrichment. Knowledge acquisition is a two-way process where we have a facilitator and a recipient. While facilitator will ensure opening new doors for you towards excellence and success, you as students need to grab every opportunity that comes your way to take you to where you deserve and desire to be. Through this newsletter we will strive to make you all remain aligned with the objectives and goals of the college while also giving you a platform to showcase your creative expression. This being the first issue of the session 2016-17 shares the same excitement that you all are experiencing while taking the first step on to the ladder of your long journey towards a process of acquiring wisdom and intellectual maturity in yourself. So together we will grow and together we will learn!

Editorial Board

Editor-in-Chief

Dr. Divya Walia

Executive Editors

Dr. Rashmy Nair

Dr. Leena Bhatia

Dr. Chitra Rathore

From the Principal's Desk

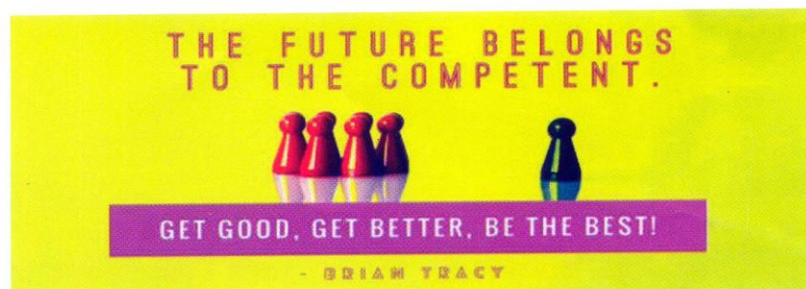


Subodh College is enjoying the proud moments this year as the first batch of undergraduate students of the autonomous college has passed out with flying colours and moved out to the global environment to achieve its dreams and goals. It is a mixed feeling of sorrow and joy, sending off of the final semester students to the competitive world to strive for a better future and at the same time welcoming the new batch of

students in the Arts, Commerce and Science faculty. The admission procedure commenced in the month of May and all the seats in the respective streams were filled with high cut off percentages. It was encouraging to see parents and students keen to be a part of this innovative and learning environment. The session 2016-17 too witnessed overwhelming response from the parents as well as students yearning to be a part of the institution that has more than simple academic learning to offer.

I believe that the institution also requires restructuring and remodeling to match with the changing needs emerging with the pace of time and it is being done with utmost importance so that the beneficiaries gain the best of all. The infrastructure development that has been initiated involves generation of new state-of-the-art laboratories, indoor stadium, new conference hall and parking lot.

The first volume of the Subodh Newsletter was a grand success in terms of dissipating information and extension of a platform for young and imaginative minds and faculty members to put forth their ideas and views. I wish the editors and all the contributors good luck for the publication of the second volume of the Newsletter.



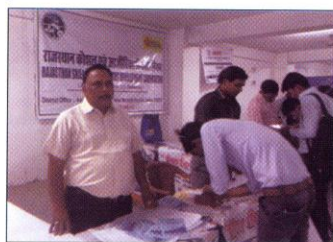
Achiever's Bay

Publication of Books

- ☆ Prof. K.B. Sharma, Principal, S.S. Jain Subodh P.G. (Autonomous) College has co-authored a book titled *Electronics and Solid State Devices*.
- ☆ Dr. Subash Agrawal (Department of Physics) has co-authored a book titled *Quantum Mechanics and Spectroscopy* in Hindi.
- ☆ Ashish C. Swami and Dr. Vikram Jain (Department of Computer Science) jointly published books titled *E-Commerce and System Design Concepts* for BCA III year.
- ☆ Dr. Vikas Bairathi, Dr. Chitra Rathore, Dr. Satish Sharma and Dr. Surendra Yadav (Department of EAFM) jointly published a book titled *Business Economics* in English and *Vyavasaayik Arthshaashtra* in Hindi for B.Com, BBA and B.Com (Hons.) students.
- ☆ Dr. Vikas Bairathi, Dr. Chitra Rathore and Dr. Surendra Yadav (Department of EAFM) jointly published a book titled *Banking* for B.Com Pass Course in English and Hindi.
- ☆ Dr. Vikas Bairathi, Dr. Richa Singhal and Dr. Surendra Yadav (Department of EAFM) jointly published a book titled *Financial Management* in English and *Vittiya Prabandh* in Hindi for B.Com II year.
- ☆ Dr. Vikas Bairathi, Dr. Chitra Rathore and Dr. Richa Singhal (Department of EAFM) jointly published a book titled *Business Budgeting* in English and *Vyavsaayik Budgatan* in Hindi for B.Com III year.

Campus Buzz

The session 2015-16 that had begun enthusiastically ended purposefully too as the college organized the job fair to mark the culmination of academic journey of its students. The fair was inaugurated by SDM Birdhichand Gangwal; Sh. Arun Agarwal, President, International Marwari Federation; Ms. Alka Batra, Chairperson, FICCI and Sh. Mahesh Sharma, Assistant Director, Sub-



Job Fair

Regional Employment Exchange. More than 3500 candidates attended the camp and benefitted from the information provided in the camp.

The quality education should not be restricted to the classroom boundaries; it has to be spread over. The exchange of thoughts refines and adds value to the existing knowledge. Emphasizing the same, a two-day National conference was organised by the Department of Chemistry on "Sustainable Chemical and Material Sciences (SCMS2016)" on 5th- 6th August 2016 to set off the academic scenario. The conference was inaugurated by Shri J.P. Singhal, Vice Chancellor, University of Rajasthan, Jaipur and Prof. M.Thirumal, University of Delhi, Delhi. The valedictory session was graced by Education Minister, Shri Kalicharan Saraf and Shri Nirmal Nahata, Mayor, Jaipur. Sh. S.S. Bothra, Hony. Secretary, Subodh Shiksha Samiti; Sh. R.C. Jain, Convener, S.S Jain Subodh P.G. (Autonomous) College; Prof. K.B. Sharma, Principal, S.S Jain Subodh P.G. (Autonomous) College; Dr. S.K Saxena, Head, Department of Chemistry and Dr. Rashmy Nair,



National Conference on on "Sustainable Chemical and Material Sciences

Conference convener were also present on the dais. Eminent professors from Delhi University; IICT, Hyderabad; CGCRI, Kolkata; and DRDO, Kanpur participated in this conference and more than 200 papers were presented by the research scholars from all over India.

Achiever's Bay

- ☆ Dr. Seema Sharma (Department of Economics) has published a book titled *Demographic Transition in India*.

Research Project(s)/Patent(s)

- ☆ Dr. Balram Tripathi, Department of Physics (Minor Project)
- ☆ Dr. Madhu Sharma (Department of Computer Science) has filed a patent on the work "Smile for ATM (Safe Mode Input Login & Execution), A Method to secure duress cash withdrawal at ATM"

Refresher/Orientation Course

- ☆ Dr. Subash Agrawal and Dr. S.P. Pareek (Department of Physics) attended the Refresher Course organized by UGC-HRD Centre, University of Rajasthan from 18th July to 6th August 2016.
- ☆ Dr. Balram Tripathi (Department of Physics) attended the Orientation Course organized by UGC-HRD Centre, University of Rajasthan from 9th May to 4th June 2016.

Awards and Honours

- ☆ Dr. Meenakshi Kumawat (Department of Commerce) was honoured with *Pratibha Samman Patra* by Bharatiya Kumawat Kshatriya Mahasabha on award of Ph.D.

International Participation

- ☆ Dr. N.K. Purohit (Department of ABST) chaired two sessions in the International Conference on Learning in Accounting Education held from 5th-10th August in New York, USA.

Campus Buzz

As India moves ahead towards growth and development, our contribution as the citizens counts a lot. Every bit offered from our side in generating awareness will go on to make a big difference. With this message for the youth of today, World Population Day was celebrated in the college campus on 11th July 2016.



World Population Day

Shri Kalicharan Saraf, Education Minister; Shri S. P. Bhatnagar, Regional Director, NSS; Shri Deepak Sharma, State Convener, NSS; Shri Vijay Singh Choudhry, SLO and Prof. K.B. Sharma, Principal S.S. Jain Subodh P.G. College graced the function and flagged the rally of the students propagating an important social message of population control for the masses.

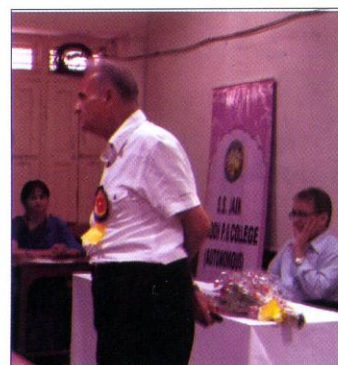
The month of August marks the spirit of Nationalism as the hearts and mind echo the feelings of pride in nation with whole of the country involved in the preparation and celebration of Independence Day. On 15th August the whole campus got suffused with patriotism as the independence day was celebrated in the college with flag hoisting by the college Principal, Prof. K.B. Sharma which was followed by a cultural programme and sweet distribution.



Flag Hoisting on the Independence Day

The crop of the knowledge is not only reaped within the boundaries of the classroom. It also requires the shining rays of motivation and the fresh air of updation with constant exposure to the world outside. To make learning more expansive and practical in a hassle free atmosphere, eminent personalities from various fields are invited by the college for guest lectures.

In this series on 23rd August '16 a motivational lecture was organised by the Department of Economics. Prof Satish Batra (Retd. Professor, University of Rajasthan, Jaipur) delivered a lecture on strategy for success and interacted with the students. The students were motivated to set their goal and then to strive for it.



Prof. Satish Batra

Students' Gallery of Fame

☆ Swati Dudhwal of M.A. (Political Science) won the Gold Medal at the Archery World University Tournament' 2016 held at Ulaanbaatar, Mangolia.



Swati Dudhwal

☆ Sonu Singhal (M.Sc –Physics) presented his project “Innovative India” at CM Office and Raj Bhawan. The objective of the project was to offer low cost equipment to the students by replacing delicate kits for physics practical with sweet boxes. The concept was highly appreciated by Shri R.C Gupta (General Secretary, CMO) and Major Abhimanyu.

☆ Gaurav Kaushik (B.Sc Sem V), Karan (B.Sc. Sem III), Vivek(B.A. Sem III) along with Akshay Raj Singh, Om Prakash Soni, and Chandra Shekhar led their team to victory at the 34th Rajasthan State Junior Handball Competition.

☆ The Cross country team of the college won the University Inter Collegiate Cross Country tournament organized by Aravali P.G. College, Jaipur



Cross Country Team

S.S. Jain Subodh P.G. (Autonomous) College

Campus Buzz

In the same series a guest lecture of Dr. Sushila Pareek, Associate Professor, University of Rajasthan was organised by the Department of Psychology on the topic 'Self and Personality'. The lecture was about knowing the self and bringing a change in oneself by self motivation and self control for the betterment of the individual.



Dr. Sushila Pareek

The Literary Society of the Department of English also organized a lecture by Dr. Ranjit Kaur, St. Xavier's College Jaipur to acquaint the students of literature with the different periods of British Literature while also introducing them to the representative writers and genres of



Dr. Tanuja Mathur



Dr. Ranjit Kaur

each period. The society also invited Dr. Tanuja Mathur, Associate Professor, University of Rajasthan who delivered an informative talk on the 17th and 18th Century poetry with focus on its major characteristics as well the representative poets of the respective ages. Both these lectures not only enhanced the understanding of the topics but also reignited the interest of students in literature as a subject.

Amidst the showery drizzle and the festivity of the month of August, the students and lecturers of M.Com (EAFM Department) contributed their bit in beautifying and nurturing the environment by celebrating plantation day enthusiastically. They also took the pledge to nourish and tend the planted saplings.



Plantation Drive by the EAFM Department

In the series of learning beyond the classroom, the Literary Society of the college organized its first students' activity of the session, story telling competition. The language enthusiasts in considerable number articulated fictional accounts of subjective as well objective nature and gained a platform to practice the art of narration. The competition was judged by Dr. Madhu Sharma (Department of Computer Science) and

Speak your 'Self'

Dr. Supriathy Paliwal
Department of Psychology

NOMOPHOBIA

Students nowadays are so addicted to mobile phone that they can be seen playing games, chatting with friends and watching movies on mobile almost all the time. Mobile phone addiction is seen as a mental impairment by psychologists which they refer to as 'Nomophobia'. The term is an abbreviation for "no-mobile-phone-phobia". Research shows that not being able to use the mobile phone causes anxiety, over connection syndrome (reduction in face to face interaction), keeping the device close to oneself while sleeping, repeatedly looking at the screen so that a call is not missed (ringxiety). Modern devices make people confident and have a sense of security but if it is not in their hand for some reason they feel rejected, lonely, insecure etc.

Some of the symptoms of nomophobia are changes in respiration, perspiration, disorientation, depression, sleep disturbances and digestive problems.

Then what should be done? There should be times when the mobile phone should be switched off and there should be face to face communication. Keep the phone at least 15ft. away while sleeping. Disconnection can boost creativity.

Facing the fear is the key to conquer phobias. One should gradually expose oneself to what one fears. By doing so one realizes that the worst is not going to happen.

☆ (In case of any query or counseling assistance, please mail to suprithipaliwal@gmail.com)

Campus Buzz

Dr. Chitra Rathore (Department of EAFM). Manvendra of B.A. Sem III stood first and Mohit Choudhary of B.A Sem III was adjudged second.

The movie screening of *Animal Farm*, based on a novel by George Orwell was also organized by the society to facilitate better understanding of the text while also rendering pleasure to the otherwise tedious analysis of a literary piece.



Story Telling Competition



Dr. Shivam

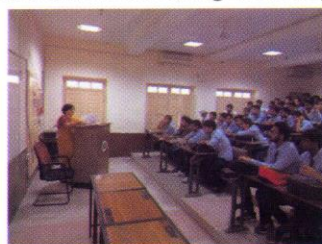
The Department of Sociology organized a guest lecture by Dr. Shivam, Assistant Professor, Department of Sociology, University of Rajasthan Rajasthan on 'Reading of Cinema as a Text'. The movie *Peepli Live* was shown to the students to prove how cinema reflects our cultural and social issues. Dr. Shivam also offered strategies to analyse various aspects of movie including dialogues, songs etc. in the form of a text. The lecture concluded with an interactive session with the students.

The Department of Public Administration organized a motivational talk by Prof. Surendra Kataria, MLSU, Udaipur. Prof. Kataria while elaborating upon the Maslow's hierarchy of needs, emphasized upon gradual yet determined march towards achievement of one's goals in life.



Prof. Surendra Kataria

To mark the 70th year of Indian independence, the Department of History has planned to conduct series of lectures named *Yaad Karo Kurbani*. The first lecture of the series, organised on 23rd August '16, was based on the lives of those revolutionaries who had laid down their life for the sake of nation before attaining the age of 20 years. As a part of this series, the faculty members of the Department Dr. Veenu Pant, Dr. Anshul, Dr. Suman Yadav and Dr. Rakesh Dhabai have taken initiatives to introduce the students to the various phases and the important historical figures of the revolutions featuring the independence movement.



Our Modern Life

Swati Sharma

Department of Business Administration

आज कल लोग बड़े व्यस्त हैं..
हर शख्स की यही कहानी है,
मैं और मेरी 'selfie' और दुनिया मेरी दीवानी है..
इसी गूँज में सब मस्त हैं..
आजकल....

मिलनसार हैं हम लोग,
'Facebook', 'Twitter' और 'Whats app'
ज़रूरी है..
दरवाज़े पर दस्तक हुई तो,
मिलना मिलाना फिर मजबूरी है..
इस कदर लोग हुए सुस्त हैं..
आज कल....

एक ही सवाल कचोटता है दिल को,
उसके पास इतना क्यूं है..
और मेरे पास इतना क्यूं नहीं ?
'Higher Status' के लिए तो जी रहा,
रिश्ते नाते कुछ नहीं..
ऐसे इंसा हुआ अस्त है..
आज कल....

'Competition' का ज़माना है,
हमें तो है बस आगे बढ़ना..
मदद की उम्मीद हम से न करना,
ऊपर की line पढ़ ले ऐ दोस्त,
तैयार हमारा बहाना है..
कुछ इस तरह इंसा ने दी इंसा को शिकस्त है..
आज कल लोग बड़े व्यस्त हैं..।

Creative Hues

Different Shades of Life...

Dr. Madhu Sharma

Department of Computer Science

*Life is beauty, Life is creation,
It comes in different colours, In different shades...*

Life is to live! Living a wonderful life with happiness, satisfaction and joy is every person's desire by heart, but it doesn't seem easy to achieve, unless and until his/her mind and heart both feel so and coordinate with each other. Life is a consequential journey, and it can not be completed without experiencing the various forms of feelings and emotions comprising happiness, sorrow, fear, struggle, and love. Life needs maintaining a balance like riding on a bicycle, where to keep balance, one has to keep moving or if one has to move, he has to maintain balance, and most important is to balance thoughts, views and activities influencing his/her nature, behavior and senses.

Life itself is really beautiful, if seen with the feeling of purity and with the sense of the inner magnificence. The beauty of life lies in the attractiveness towards the noble deeds and feeling the joy of their accomplishments. Beauty of life lies in nature, loveliness of every plant, tree, birds, water, and every creature.

Creativity is the compilation of sense of problem identification, imagination, resourcefulness, self-direction and innovative idea generation. Famous painter Pablo Picasso through his saying "There are painters who transform the sun to a yellow spot, but there are others who with the help of their art and their intelligence, transform a yellow spot into sun", tried to demarcate the basic difference between creative and non creative vision. To be creative means to be in love with life and all the efforts to make it beautiful by thoughts and by deeds. Creativity adds fun and interest in life making it more meaningful

Throughout the life's long journey, a number of turns are met with every facet and with every step of life, but it all depends on the person him/herself that how s/he handles those turns and twists. There are tough times which really test one's courage and potential of facing adverse circumstances. How well s/he tackles these unfavorable conditions proves her/his integrity. It's really true that life is ten percent of what happens to you and ninety percent of how you respond to it. Life is full of colors, shades and variations, with an ever-changing state of a person. It depends on a person that how he looks and passes through those shades.

Living life with the sense of responsibilities is an indispensable attire of a person's life and it's true, that life is sensible and meaningful only when we feel and realize the importance of every moment and every facet of life and utilize those moments for completing our social as well as moral liabilities.