

S.S. JAIN SUBODH P.G. COLLEGE, JAIPUR

GENERIC ELECTIVE COURSE

COURSE TITLE: HERITAGE AND TOURISM WITH SPECIAL

REFERENCE TO RAJASTHAN

NODAL DEPARTMENT: HISTORY

COURSE CODE: 23GEC_6405T

MARKING SCHEME

Tutorial (Hours)	Time Allowed ESE (Hrs)	Course Credits	Total Marks	End Semester Exam (Max. Marks)	Assignment	Minimum Marks
30	2	2	50	35	15	20

COURSE OBJECTIVES:

1. The study of this paper will help students in understanding the significance of Heritage and Tourism, Rajasthani Art and culture and also it will help them in study and research in the field of creative Art, enhancing the knowledge of students in various areas related to tourism
2. And how it affects the destination and explores the selected issues that currently influence the tourism industry both locally and globally.

COURSE CONTENTS:

Heritage- Meaning and Significance. Role of Heritage in Tourism, Types of Heritage, Role of UNESCO in Preservation of Heritage. Tourism-Meaning, Significance, Types of Tourism - Historical, Religions/Pilgrims. Tourism & Heritage Policy of Government of Rajasthan.

(15 Hours)

Main Features of Heritage sites of Rajasthan, Some Prominent sites of Rajasthan- Pushkar, Dargah at Ajmer, Viratnagar, Abaneri, Osian, JantarMantar at Jaipur, Amber, Chittorgarh fort, Gagron Fort, Kumbhalgadh & Mehrangarh Fort. Delwara & Ranakpur temples

(15 Hours)


SUGGESTED READINGS:

1. Chris Cooper and Fletcher : Tourism-Principles and practices
2. A.K.Bhatia : Tourism Principles
3. S.P.Gupta : Tourism, Museums and Monuments
4. S.Kramrisch : Hindu Temples, 2 Volumes
5. Krishna Dev : Temples of North India
6. K.R. Srinivasan : Temples of South India
7. Percy Brown : Indian Architecture Vol. II
8. Chandraman Singh ed : Protected Monuments of Rajasthan
9. Chandraman Singh : Art Treasures of Rajasthan, Vol.1, Jawahar Kala Kendra
& Publication Scheme Jaipur
10. Jain K.C. : Ancient Cities & Towns of Rajasthan, Delhi, 1972
11. Mishra R.L. : Forts of Rajasthan

COURSE OUTCOMES:

By the end of this course, learners would be able to:

1. Understand fundamentals of Tourism from the management
2. The Marketing and financial perspectives,
3. Understand the concepts of travel and tourism, the framework of the system, types and form of tourism as well as the impacts of tourism.
4. The Learner will be able to understand different types of tourism resources of India, their importance in tourism and management.


(Prof. K. B. Sharma)
Principal


Head of the Department