S.S. JAIN SUBODH P.G. COLLEGE, JAIPUR

VALUE-ADDED COURSE

COURSE TITLE: HOSPITAL MANAGEMENT

NODAL DEPARTMENT: BBA

COURSE CODE: 23VAC_5208T

MARKING SCHEME

Tutorial (Hours)	Time Allowed ESE (Hrs)	Course Credits	Total Marks	End Semester Exam (Max. Marks)	Assignment	Minimum Marks
` 30	2	2	50	35	15	20

COURSE OBJECTIVES:

- 1. To equip students on managerial and administrative roles at a hospital.
- 2. To provide exposure to skills, models and applications relating to Hospital Administration.
- 3. To understand the importance of an efficient system for better patient care.
- 4. To utilize human resources to achieve good health goals.

COURSE CONTENTS:

- Concept of Health, Health Administration in India, National Health Programs, Evolution of Hospitals, role of Hospital administrator in planning, organizing, staffing, leading and controlling.
- Hospital as an organization, Clinical and Non-clinical services, quality and customer satisfaction.
- Human resource management-Manpower planning, recruitment & selection, problems of HR in hospitals.

(15 Hours)

- Financial Management- Elements of cost, budget planning, internal controls and costbenefit analysis, Inventory management techniques.
- Medical ethics and Acts applicable to Hospitals.
- Recent trends changing pattern of diseases, advance technology in radiological and pathological diagnosis, Organ Transplant, telemedicine and Medical tourism.

(15 Hours)

SUGGESTED READINGS:

- 1. Gupta, J.D. (2023): Hospital Administration and Management: A Comprehensive Guide
- 2. Ramani, K.V. (2013): Hospital Management: Text and Cases
- 3. Sakharkar, B.M. (2004): Principles of Hospital Administration and Planning

COURSE OUTCOMES:

On completion of the course the learner will be able to:

- Ability to comprehend managerial and administrative functions in hospitals.
- Exposure to apply Skills and models related to Hospital Administration.
- Ability to analyze the scope of financial and human resource management as a career in Healthcare sector.
- Development of understanding about the importance of ethics and emerging trends in healthcare.

(Prof. K. B. Sharma)

Head of the Department

Principal